

DETAIL ORIENTED

PHOTOGRAPHY BY KEITH MOSHER OF KAM PHOTOGRAPHY



Journey behind the scenes with wedding coordinator Leanne Silicato and her Make My Day Event Planning team on the magical day when Lauren Holloway and Matthew Laws became husband and wife

Every wedding, no matter how much planning takes place, has its challenges – and Matthew and Lauren’s is surely not excluded. Working with Matthew and Lauren, and the bride’s mother, Lisa, for more than a year definitely kept the Make My Day team on their toes. Lisa and her husband, Ron, had high expectations for their only daughter’s wedding, and our team was determined to exceed those expectations.

Matthew and Lauren’s memorable wedding featured some of the most unique items available for weddings today, all supplied by local vendors, including: silk and organza linens, lounge furniture for guests to kick back at their cocktail hour, a fresh orange crush bar, four musical ensembles, floor-to-ceiling plush white fabric lining the Hyatt’s largest ballrooms, custom circular menu cards hand-written in calligraphy, a monogram-lit

dance floor, a six-tier wedding cake and a surprise fireworks display (set to music) ending with the bride’s and groom’s names spelled out in the sky. Needless to say, all of this kept their guests entertained and wanting more!

“Leanne and Casey from Make My Day Event Planning were the true backbone of the entire affair,” said Lauren. “Without them and the rest of my wonderful vendors, this amazing event could not have been pulled off. The timeline that they generated helped me envision each moment of our wedding day in advance and to make informed decisions about how we wanted it to flow.”

This detailed outline highlights events such as when specialty items were delivered and vendors arrived to when Matthew and Lauren’s fireworks display illuminated the night sky – and everything in between. Come behind the scenes and see how this couple’s dream wedding came to life on July 10, 2010!

1:00 PM: Lauren and bridesmaids depart the salon after hair and make-up services for the church to dress for ceremony; Lisa, mother of the bride, delivers the wedding gown to the church

All the while... The City Florist and Make My Day teams are making final touches at the church and intensive reception setup is taking place (including linens, lighting, draping and final table and stage placement).

3:15 PM: Lisa shares a quiet moment with her daughter as they prepare for the ceremony to begin within the hour.

All the while... Guests are arriving at church as string ensemble plays welcoming music. Back at Hyatt, the cocktail and reception bands are performing sound checks, and final outdoor tent and décor is placed in anticipation of guests' arrival.

3:25 PM: Photographer Keith Mosher captures Lauren in her one-of-a-kind Kenneth Pool wedding dress. The photo is taken in The Parlor (where her mother was also photographed on her wedding day) to secure a timeless image of the bride anticipating her walk down the aisle.

All the while... The groom and groomsmen are making final adjustments to their attire and receiving assistance with their boutonnieres from the Make My Day team. Make My Day coordinators are touching base with limo driver to coordinate timing. Back at Hyatt, staff and coordinators are dropping silk and organza table linens in the ballroom and making adjustments to guest table placement.

3:35 PM: Lauren's bridesmaids are led into The Parlor for their first look at the bride!

All the while... We are confirming final details with Reverend George Patterson, greeting guests and preparing all family members for processional line-up. Photographers and videographers are catching final pre-ceremony shots in the sanctuary as guests are being seated.

3:40 PM: Lauren's bridesmaids help her step into her hot-pink Manolo Blahniks moments before saying "I Do!"

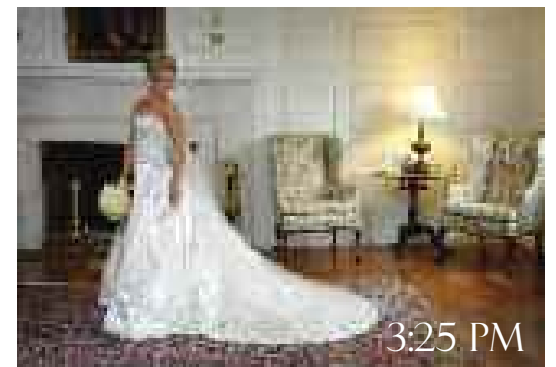
All the while... The family members being escorted in the processional, and the reverend with the groom and his men are lined up with the Make My Day team, ready for their cue to enter. Back at Hyatt, chefs are preparing the many cocktail food items to be displayed, including an extensive raw bar and shucker (and preparing the VIP room set-up for the bride and groom and their wedding party).

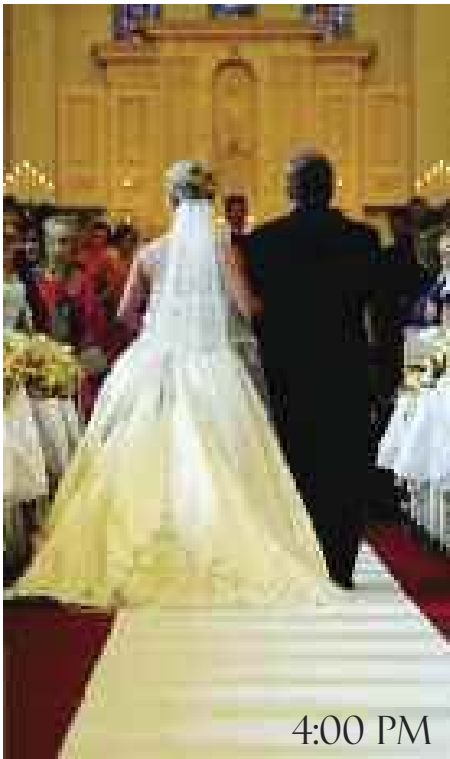
3:45 PM: Lauren shares a laugh and a moment of excitement with maid-of-honor Katie Hesen.

All the while... The ceremony processional has begun just down the hallway, through the beautiful string-and-organ accompaniment.

3:55 PM: Lauren and her dad share a tender moment as he prepares to give his daughter's hand in marriage (just moments away)!

All the while... Make My Day coordinators are seamlessly managing the wedding processional, cueing music and organizing bridesmaids for their processional entrance.

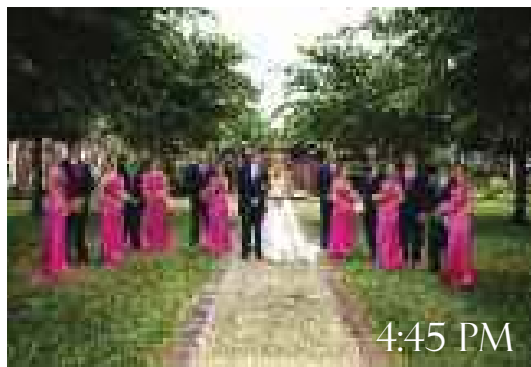




4:00 PM



4:34 PM



4:45 PM



4:49 PM



5:00 PM



6:40 PM



6:45 PM

4:00 PM: Matthew gets his first look at his bride as she enters the sanctuary on the arm of her father to “Here Comes the Bride”!

All the while... KAM Photography is quietly catching this gorgeous photo and making their way into the sanctuary for ceremony coverage. The Make My Day team is closing the doors of the church and gathering all belongings at the church to pack in the limousine.

4:34 PM: Matthew and Lauren are pronounced husband and wife in front of approximately 300 family and friends!

All the while... Final set-up is taking place at the Hyatt reception, including: lighting adjustments, wedding cake and groom’s cake set-up, and the steel-drum band’s sound check in the cocktail tent (overseen by Make My Day coordinators).

4:45 PM: Keith Mosher takes advantage of the weather and takes a beautiful garden photo on the church grounds of Matthew, Lauren and their bridal party.

All the while... Guests are departing the church and are being directed by coordinators to head to the reception, and Make My Day coordinators are preparing items for the bride and groom’s departure.

4:49 PM: Lauren and Matthew take formal photos in the church with family and bridal party before departing for reception.

All the while... Premier Limousine is positioning a vehicle at the church entrance; Make My Day coordinators are assisting with photos and preparing for the bride and groom’s departure to Hyatt for their reception.

5:00 PM: Family and bridal party shower the newlyweds with birdseed as they make their grand departure!

All the while... Make My Day coordinators are packing up items from the church (extra programs, mother’s unity candles, transferable décor/flowers, etc.) and immediately following the limo to the Hyatt to assist bride and groom’s arrival. Reception band members arrive for final sound check on-stage.

6:40 PM – The City Florist and the Hyatt team make final touches in the ballroom and light candles in preparation for the bride and groom to come to see their finished reception untouched and before guests enter. The Make My Day team is confirming correct placement of each personalized menu card and assisting with final adjustments (menu cards were placed under clear gold-beaded chargers for the guests to see as they approached their assigned tables).

All the while... Guests are enjoying cocktails on the lawn to the sound of the steel-drum band while the newlyweds, parents and bridal party are enjoying specialty beverages and hors d’oeuvres in their VIP room at the Hyatt.

6:45 PM: Matthew and Lauren share a moment together as they get the first look at their reception vision come to life!

All the while... The band begins to play to welcome guests into the reception, and the Hyatt staff makes necessary transitions in the outside tent for a special presentation later in the evening. Make My Day team lines up the family and wedding party for formal announcements in the foyer outside the Chesapeake Ballroom.

7:35 PM: Bride and groom are announced as “Mr. and Mrs. Matthew Laws” and share their first dance as husband and wife to “It’s Your Love,” by Tim McGraw and Faith Hill (played by Sodel Sounds).

All the while... Make My Day team reminds Ron it’s nearly time for his welcome speech, informs those offering toasts to be ready, and confirms that the DJ will keep everything running smoothly in the meantime.

9:30 PM: Guests are guided outside, led by band leaders and Make My Day coordinators, for a surprise fireworks display over the water (only Lauren and Lisa knew about this surprise), and guests are treated to champagne during the show! The 8-minute display of colorful explosives is a crowd-pleaser!

All the while... The Hyatt staff clears dinner plates in preparation of dessert service and are dimming the ballroom lights to set the mood for dancing. The Make My Day team is quickly setting up the wedding favor display at the entrance of the ballroom for yet another treat for Lauren and Matthew’s guests.

9:42 PM: Lauren and Matthew take a moment alone to enjoy this impressive site – a moment the bride says she will never forget! A note from the bride: “Having a firework show dedicated to a night that reflects you and your husband was a dream come true and seeing our names in fireworks was the icing on the cake!”

All the while... Make My Day coordinators take a moment to enjoy the show alongside the guests and toast to a beautiful couple and unforgettable wedding day!



Andy Hensler, Robert Henshaw-Suder and Keith Mosher of Kam Photography with Leanne Silicato and Casey Kieffer of Make My Day Event Planning

Make My Day Event Planning, 302-227-7111
www.MakeMayDayEvents.net

MATTHEW & LAUREN – FROM DATING TO DIAMONDS

Lauren and Matthew knew each other in elementary school and dated, off and on, since their pre-teen years. They dated throughout high-school and as they both traveled to college. They were definitely high school sweet-hearts and have always been the best of friends.

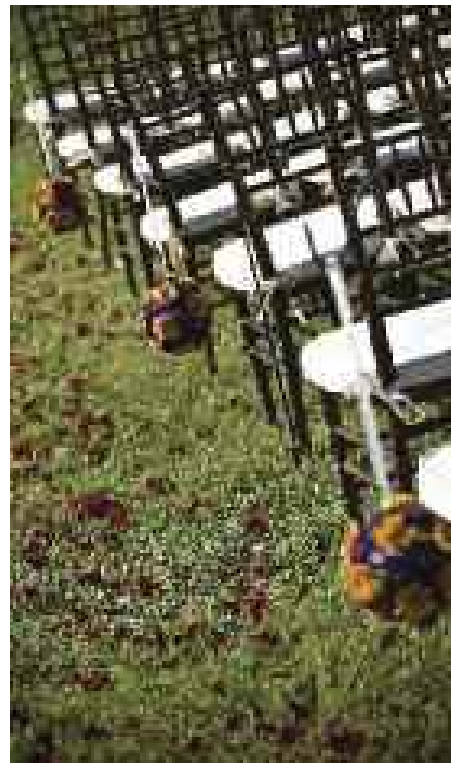
Matthew popped the question to Lauren on October 24, 2009 right after they returned from a trip to Turks & Caicos. He invited Lauren to dinner at Ruth’s Chris, which was typical for this couple, but Lauren didn’t want to go because on this day the rain and cold weather dampened her mood for a night on the town. Matthew, knowing his bride-to-be so well, coerced her to come out with him by adding a stop in Ocean City to shop before dinner, and she took the bait... hook, line and sinker!

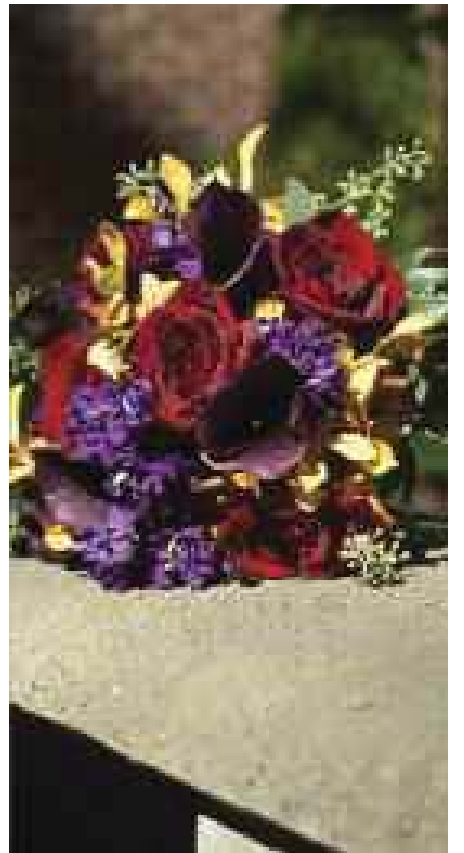
Lauren says she sensed some nervous behavior from Matthew as they shopped but didn’t think much of it. The couple, as planned, stopped at Lauren’s family beach house to change for dinner, and upon entering, she immediately discovered a cake box in the kitchen.

Matthew encouraged her to open it, and there in the center of a plate of her favorite coconut macaroons (home-made by Matthew) was a ring box... and you know the rest. She said YES!

Shortly after the proposal, as Matthew also had planned, both of their families arrived, shared a champagne toast in their honor, and everyone headed to Ruth’s Chris for a celebratory dinner that they’ll never forget!

Tied The Knot





ADRIENNE & LARRY
10.2.10
FAMILY RESIDENCE
NANTICOKE, MD
Photography by Midnight Moon Studio





THE HAPPY COUPLE:

Adrienne Naleppa & Larry Perdue

THE DRESS: Scher's of Pocomoke

"They did an outstanding job working with my bridesmaids' dresses and even offered alteration service on-site. My dress was a couture-styled Maggie Sottero design. The minute I saw it, I knew it was the one. There was no need to try on anything else."

THE RING: Kuhn's Jewelers of Salisbury

PAPER DETAILS:

MCS Graphic Productions of Salisbury

CEREMONY & RECEPTION:

Family residence, Nanticoke, Md.

"We chose this site because of its incredible sunsets and waterviews. There were no time constraints and no one to tell me we couldn't do something."

WEDDING COORDINATOR:

Make My Day Event Planning

OFFICIANT: Pastor Marc Hanna

CATERING: Waterman's Inn of Crisfield

"We chose tapas-style food so that people would have a variety of options for dinner."

TENTING & RENTALS:

Distinctive Event Rentals

LIGHTING, DESIGN & FLORALS:

The City Florist of Salisbury

"We chose Jim Gray because of his creative style. I allowed him to 'do what he wanted,' and he exceeded our expectations. The peacock chandeliers and lighting were spectacular."

PHOTOGRAPHY: Midnight Moon Studio

SALON AND SPA SERVICES:

"Rome Hair Designs traveled to my house to do the hair and makeup for the entire bridal party; that was such a great service they offered. It allowed my bridal party to enjoy the morning together and relax. Rome Hair Designs will also travel to the wedding site to do touch-up throughout the ceremony and reception."

TRANSPORTATION:

Holloway Transit & Tours

JAZZ MUSICIAN & VOCALIST: Everett Spells

DISC JOCKEY/EMCEE: Rob and Chris Klinger



Tied The Knot



JESSICA & REID

8.7.10

NORTH SHORES BEACH
REHOBOTH BEACH, DE



THE HAPPY COUPLE:
Jessica Medeiros & Reid Miller

When we decided to get married, Rehoboth was a natural choice. It's a beautiful place where we spend lots of time; it's close to Washington, where we live; and most importantly, it's where we fell in love 10 years ago. We wanted our wedding to be intensely personal, so we were wed on the actual little strip of sand where we spend most of our vacations, and Reid's friend of 25 years married us. The saltwater taffy we gave out at the reception (and are still enjoying) came from Cape Cod, where I grew up. Everything was about us, together, and a great group of people helped us get there.

Our planner, Leanne Silicato, from Make My Day Event Planning, was great. She made sure we got exactly the spot we wanted and even protected our location on the beach during the rehearsal. Because the wedding was so personal, Leanne ensured everything was set up, that everyone was in position, and that everything went smoothly. We were able to just enjoy getting married, surrounded by all our loved ones, sitting on whitewashed benches built by my father, Joel. As the sun started to set over the dunes, Steven Tunstall played guitar, and we walked out with our friends and got married. The ceremony featured lit unity candles, a few short readings from friends and our vows to one another.

After the ceremony, Jolly Trolley drove our party to Venus on the Half Shell. Everyone loved the open-air venue and the beach area by the bay (except my fabulous shoes!). There were speeches by Reid's brother and Pia, my best friend and a kindred spirit. We all filled up on delicious appetizers and entrees before working it off on the dance floor. Everyone picked up their favors, which were hand-decorated with the artwork of Avery Reid, our adorable 5-year-old ringbearer.

But the party continued on at a local bar on Main Street in Rehoboth, where we sang and danced to some old favorites before heading back to the house. The greatest day of our lives finally came to an end late that night, on the same strip of beach where we got married, where we kissed with the ocean splashing around our ankles as the new day's sun seemed to rise right out of the water. We love Rehoboth and can't wait to relive this moment next summer and for many more to come.



PHOTOGRAPHY BY
JFAB PHOTOGRAPHY